



DMI COLLEGE OF ENGINEERING
DEPARTMENT OF MANAGEMENT STUDIES
NEWSLETTER 2018-2019

Faculty Participation:

Dr. N. Bhuvana Devi and Ms. K. Punitha had attended the Faculty Development Program on Effective Teaching Methodology conducted by ICT Academy in association with DMI College of Engineering, from 06.07.18 to 07.07.18.



Management Activity – Face game

Management Activity – Face game conducted for second year MBA students by Dr. N. Bhuvana Devi, Professor and HOD of MBA Department on 11.07.18 at 2.00 pm. The purpose of the activity is to increase their concentration and listening power of the students.



Orientation – Bank Exam Preparation

An Orientation given to final year MBA students on “Preparationfor Bank Exams-Regional Rural Banks and IBPS” by Ms.R.SaranyaDevi , Asst. Prof. MBA Department on “on 12-07-2018 at 2.40 pm.



Inauguration of LEO CLUB

MBA students have participated in the Inauguration of LEO CLUB in association with Lions club organised by Dr. Immaculate Geetha, S&H Department on 12-07-2018 at 2.30 pm.



Facilitated Exhibition Mela-DMI Women Entrepreneurs

MBA students have facilitated Exhibition Mela organised by “DMI Women Entrepreneurs on 13-07-2018 at 9.30 am.



Group Discussion

Group Discussion conducted for MBA students on the Topic “What is the reason behind choosing arts and science? Why not Professional course?” by Dr. N. Bhuvana Devi, Prof. & HOD, MBA Department, on 13.07.18 at 8.50 am.



MBA – First Assembly (2018-2019)

MBA students have conducted assembly on 16.07.18 with the Prayer Song, Bible Reading and Special Prayer composed by Ms. Anupriya, II MBA. The head of the department and faculty

members have briefed about the college rules and regulations and also narrated the proposed events for the academic year 2018-2019.



Orientation – Compilation of Summer Training Report

An Orientation given to Final year MBA students on Preparation of Summer training report by Dr. N. Bhuvana Devi, Prof. & HOD, MBA Department, on 16-07-2018 at 11.00 am.



Management word building activity

Management word building activity conducted for second year MBA students by Ms. S. Preethi, Asst. Professor, MBA Department on 17.07.18 at 2.40 pm.



Fresher's Day

Mr.R..SentamilSelvan, II MBA has received the Class topper-I and Achiever award from the Correspondent Rev. Sr. I. Arokiya Mary and Chief Guest, Ms. Preethi, on the “Fresher’s day Program conducted on 18.07.187 at HiroykiItho Auditorium.

Ms. S. Princy , II MBA has received the Class topper-I and Achiever award from the Correspondent Rev. Sr. I. Arokiya Mary and Chief Guest, Ms. Preethi, on the “Fresher’s day Program conducted on 18.07.187 at Hiroyki Itho Auditorium.



Seminar – Cement Factory

Mr.SentamilSelvan, 2nd year MBA presented a seminar on “ An overview - Cement factory “on 19.07.2018 at 1.10 pm.



Alumni Interaction – Industry Expectation

Ms. Sherlin Jeba Angel, Bajaj Finance Pvt. Ltd., Chennai, Alumna of 2018 batch interacted with the final year MBA students on 20.07.18 at 1.10 pm. The topic was “Industry Expectations from the MBA graduates”



Mega Job Mela 2018

MBA students have facilitated Mega Job Mela organised by District Employment and Training and District Administration, Kancheepuram, in association with DMI College of Engineering on 21-07-2018 .



Newspaper Reading Hour

Newspaper reading and word building activity was conducted for final year MBA students by Ms.S.Preethi on 23.7.201 at 2.40 pm.



Seminar - Motivational talk

A seminar conducted for PG Scholars on the topic “Motivational talk” by Dr. A. PoornaLatha, Professor, KRRMC, Chennai, on 24.07.18 at 9.55 am. She highlighted that motivation is essential to catch up with everyday lessons & learning and also insisted that never leave things hanging, always aspire for completion of your goals.



Workshop - Emerging trends in HR-2018

A workshop conducted on “Emerging trends in HR-2018” on 25.07.18, Shri. Bino Mathew, HR Advisor, JAL International LLC, Saudi Arabia, highlighted the organization's policies, practices, and systems that influence employee behavior, attitude, and performance and also he insisted that it is vital to promote healthy performance management to both individual level and organizational level.



Guest Lecture - Communicative English Language

Guest Lecture on “Communicative English Language” held on July 26, 2018. Dr. R. Rajeswari Ravi, Communicative English Trainer, she elaborated the necessity of today's global society business is increasingly being conducted across borders with English often being used as an international language of communication. She pointed out that the ability to use English in the workplace has a number of benefits including: Helping your company

to succeed, building trust with colleagues and clients, enhancing your skill-set and commanding a higher salary, etc.



Seminar – MBA and Managerial Effectiveness

On 27th July 2018, II year MBA students namely Mr. Shyam Austin, Mr. Sam Daniel, Mr. Sentamil Selvan, Mr. Sahaya Merli Abin, Mr. Vijay Rahul, Mr. Abison had participated in the seminar conducted by ICFAI Business School at "The King's Hotel, Egmore" on "MBA and Managerial Effectiveness" by Dr. Uma Sreedhar and Prof. Seeboli Ghosh, ICFAI Business School- Bangalore. The speakers explained that how the tasks can be accomplished effectively and how to deal with managerial jobs, skills of managers etc.



Presentation - How to dress for the corporate culture

Final year MBA students had presented a topic on “How to dress for the corporate culture” on 31.07.18 at 11.45 am.

SEPTEMBER '18 - MONTHLY REPORT (From 27.08.18 to 20.09.18)



MBA students have attended “Women Empowerment Cell Programme” on the topic “Women the Real Architects of Society” by Ms. Priya Vittaldev, Advocate, Madras High Court on 27.08.18.



Mr. Sentamilselvan, II year MBA, has taken a seminar on ‘Emerging Business Techniques’, conducted by Ms. S. Preethi, Assistant Professor on 28.08.18 at 2:40pm.



MBA second year students namely, Mr. Sateesh Kumar, Mr.Vignesh, Mr. SahayaMerliAbin and Mr. Vijay Rahul have donated blood in the Blood Donation Camp organized by “ LEO CLUB” on 29.08.18.



A One day Workshop conducted for final year students on the topic “Air Cargo and Port and Terminal Management” by Mr. Bino Mathew, HR Advisor, JAL International LLC, on 30.08.18 at HiroykiItho Auditorium.



MBA Department conducted Management Meet “DMIGEIST ‘18” on 08.09.18 for Final year Arts and Science students. Students from various colleges have participated in all the management events such as Business Quiz, Best Manager, Adzap, IPL Bidding, Photo shoot, etc. Around 219 students were participated in programme.



II year MBA students namely, Mr. Meganathan, Ms. Catherine and Ms. Sandhiya have taken a seminar on ‘Capital Structure-Planning and theories, conducted by Dr. N. Bhuvana Devi, Professor & HOD on 12.09.18 at 1:10pm.



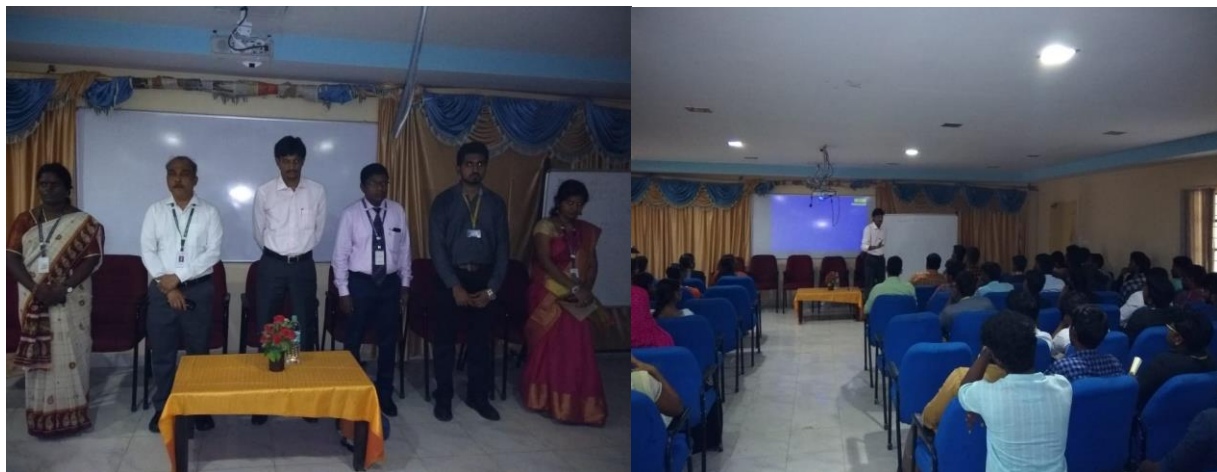
Business Quiz conducted for I year MBA students on 14.09.18 by Dr. N. Bhuvana Devi, Prof. & HOD.



A Seminar conducted for MBA students on “E learning Management System” on 17.09.18. The Guest Speaker is Mr. Ravi Shankar, Associate Professor, Vel Tech University. He explained the emergence of E learning technology and the growing accessibility and affordability of Internet-based services.



Guest Lecture conducted on “Total Quality Management” for first year MBA students on 17.09.18 by Dr. Michael Mariadoss, Assistant Professor (SG), MBA Department, Saveetha Engineering College.



Entrepreneurship Development Cell, conducted an Awareness Camp for EDC students of UG & PG. by Mr. S. Kishore Kumar, Training Co-ordinator, EDII, Tamil Nadu, Government of India on 19.09.18 . He has addressed the students about emerging of young Entrepreneurs in India to start a business.



In Entrepreneurship Awareness Programme on 19.9.18, Mr. Enoch Thomas, Business Head, Renault Cars, Selvam Ravi Motors Pvt. Ltd., discussed about the topic on “Human Vs Automobile Vs Business”. He shared his success stories who has gone from being dependent on social grants and dependent on a monthly wage to the freedom of creating unlimited income and liberating full potential as business owners.



Ms. S. Pushphalatha, Business Head, Power Tech Innovations, briefed the session on “Emerging trends in Industry Automation” on 20.09.18. She shared the adoption and usage of automation systems have been growing at an alarming rate in the industrial manufacturing and also cited for its competence in improving resource yield, advancing product quality, reducing waste, decreasing labor costs, and expanding production flexibility. Finally, she has demonstrated with the miniature of the instruments.



.Mr. Liyathalikhan, Entrepreneur, Rose Coconut shell Designer, Pondicherry, explained the topic on “Research and Development of handcrafted coconut shell products” on 20.09.18 . And also he has showed the different products made by coconut shell.



Ms. Princy and Ms. Yamuna, II MBA students, Leo club members have facilitated “Tree Plantation Programme” organized by Leo Clubon 20.09.18.



Ms. S. Anupriya, II MBA, has participated and won second place in the National Conference on “Paradigm Shift in Pedagogy to Improve Employability Index” and presented a paper on the title

“A study on better HR practices in the IT Sector” conducted by Training and Placement Department , Saveetha Engineering College, on 28.09.18.

ALUMNI MEET– 2018



MBA students have facilitated Alumni Meet 2018 conducted on 8th December 2018 at HiroyokiItho Auditorium.

PONGAL CELEBRATION - 2019



DMI College of Engineering celebrated Pongal festival on 12th January 2019. Correspondent Rev. Sr. I. Arockiamary, Principal Dr. M.A. Leo Vijilious, Administrator Rev. Sr.B. Hamlet, Vice Principal Dr. M. BelsamJebaAnanth, presided over the function. Faculty members, Admin staffs and students were presented during the celebration. The function started with a Prayer. Students were dressed in traditional attire and exhibited joy and pride as they filled the campus with the land's cultural aura. Each department staff and student prepared pongal in the college premises. In the true spirit of Pongal, students were performed traditional cultural events like Rangoli, Uri adithal, Tug of war, etc. It gave opportunity for students to learn about culture & traditions, which will stay evergreen in the memory of the students.

Dr.N. Bhuvana Devi. Professor & HOD, MBA Department, given Guest lecture on “Total Quality Management for pre-final year CSE students on 03.01.19 & 10.01.19.

FEBRUARY 2019 - MONTHLY REPORT (From 23.01.19 to 26.02.19)



Dr.Thiripura Sundari , HOD-Department of Mathematics gave a guest lecture to I MBA students about LPP & Transportation model problems on (14/02/2019). It was very useful for the students to study the subject Applied Operations Research.



Students of I MBA participated in various activities of one day symposium conducted by the Department of Management Studies at Alpha College of Engineering, Chennai on 16/02/19. Certificate of participation was given to the particular students in front of the class members.



Department of management studies conducted a one day workshop regarding “Employability skills-Training Program” on 08/02/2019. Mr. Bino Mathew-HR Advisor, JAL International LLC (Saudi Arabia). Students from various departments were invited and participants are allowed to participate in debates and management games. They are encouraged with various gifts at the end of this program.



Mr.R.Vignesh, Assistant Professor- Department of Management Studies conducted management games and quiz competition for I MBA students on (02/02/19 and 09/09/19) to enhance their management skills which include stage performance and general knowledge. Students actively participated in these events and feedback was collected for review.



General assembly was conducted for I MBA students with the presence of all the department staff members by HOD, DR.Bhuvana Devi-Department of Management Studies on 01/02/19.The event started with a prayer and ended up with vote of thanks.



.Our student Mr.Arul of I MBA participated in the intercollegiate state level volleyball championship and secured second place on 14/02/19. He was awarded with a trophy and certificate.



Our students of I MBA Mr.Arul, Mr.Sajith and Mr.Shiva attended a one day workshop about Entrepreneurship awareness which was conducted in Sairam Engineering College, Chennai on 04/02/19 and received a participation certificate.



Our students of I MBA participated in college day cultural events on 23/02/19. Ms. Shazia, Ms. Vishali and Ms. Princy participated in group song singing whereas Ms. Dhanalakshmi, Ms. Mercy, Ms. Nandhini and Ms. Farhana participated in group dance.



Dr.N.Bhuvana Devi gave a guest lecture regarding awareness of MBA course with the help a powerpoint presentation to the students of St.Joseph's college of arts and sciences, Kovour reagarding personality & attitude development on 25/02/19.



There was a placement drive organized by the placement cell of DMI College of Engineering at Covenant Consultants (One India Bulls Park- Ambattur) on 23/02/19. Mr.Saravanapandi of II MBA cleared the interview and got the job offer from the company.



Dr.N. Bhuvana Devi went as a resource person for a department program organized by the students of SIET College of arts and sciences, Chennai on 19/02/19. She also gave a presentation for the students regarding MBA course outcomes. A shield was given from the college to her as a symbol of proudest.

Newsletter Coordinator:

Mr.R.Vignesh B.E. MBA. (PhD)

Assistant Professor- Department of Management Studies.

March 2019 - MONTHLY REPORT (From 25.02.19 to 25.03.19)



I MBA students, C. Karthick and B. Sajith Lijo have co-ordinated for the “KING OF 64” Chess tournament held on 13.02.2019 conducted by Abdul Kalam Innovation Club & Leo Club at DMI College of Engineering.



First year MBA students have participated in the “PICK BRAIN -TATA CRUC BLE” Quiz Competition on 05.03.19 at Music Academy, Gopalapuram, Chennai.



Women's Day Celebration conducted for girls students on the topic “Role of Women in the society”. Students were participated and shared their views on 08.03.19.



Dr.N. Bhuvana Devi, Prof. & HOD, MBA Department, gave gist on the subject “Total Quality Management” on 11.03.19 for Final year IT students.



Our students of I MBA, P. Arul, S. Siva, B. Sajith Lijo, L.Stalin, M. Kumaravel and S. Devamoses attended a National Level Talent Fest which was conducted in Easwari Engineering College, Chennai on 12/03/19 and won First Prize in the “Box Cricket Match”.



Students of I MBA participated in various events such as Business quiz, Ad-Zap, IPL Bidding, Face Painting, Best Manager of one day Management Meet conducted by the Department of Management Studies at Meenakshi College of Engineering, Chennai on 15/03/19.
