



DMI COLLEGE OF ENGINEERING

Palanchur – Nazarathpet P.O., Chennai – 600 123
Affiliated to Anna University and Approved by AICTE

Department of Management Studies

NEWSLETTER 2020-2021

Faculty Development Program - Attended

S.No	Dept.	Date	Name of the Faculty	Name of the Institution Organized	Title of the Program
1.	MBA	19.06.2020	Dr.M.L.Gnanadasan	Institution Innovation council,Sathyabama University	“Innovation in Industry 4.0”
2.	MBA	22.07.2020	Dr.M.L.Gnanadasan	DOMS, Sathyabama University	“Challenges and Opportunities in the extraordinary times “
3.	MBA	12.07.2020	Dr.M.L.Gnanadasan	Unnat and Bharat Abhiyan	Role of Technology Institutes: In Rural Areas for Livelihood& ATMANIRBHAR

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1	MBA	5 th June 2020	V. Liniya	P.S.R Engineering College	Believe in the Power of Mentoring
2	MBA	19 th June 2020	V. Liniya	Academy of Maritime Education and Training	Promoting Entrepreneurship to Achieve Sustainable Development Goals
3	MBA	9 th June	V. Liniya	Bhaktavatsalam	Blockchain Technology

		2020		Memorial College for Women	
4	MBA	4 th June 2020	V. Liniya	SOKA IKEDA College of Arts and Science For Women	Taxation of Income From House Property & Other Sources
5	MBA	8 th June 2020	V. Liniya	Dr.SNSRajalakshmi College of Arts and Science	Indian Stock Market in the Corona Pandemic
6	MBA	7 th June 2020	V. Liniya	Kongunadu Arts and Science College	Impact of Covid 19 On Indian and Global Economy-Skills that lead to the new beginning
7	MBA	8 th June 2020	V. Liniya	Kongunadu Arts and Science College	Digital Disruption in Banking
8	MBA	9 th June 2020	V. Liniya	Kongunadu Arts and Science College	Financial Planning for Business Sustainability
9	MBA	19 th June 2020	V. Liniya	Sathyabama Institute of Science and Technology	Innovations in Industry 4.0
10	MBA	14 th June 2020	V. Liniya	St.Joseph's College of Engineering	Out of Box Thinking
11	MBA	13 th June 2020	V. Liniya	DMI College of Engineering	Understanding USB-C Implementation and Power delivery
12	MBA	19 th June 2020	V. Liniya	DMI College of Engineering	Role Of Mathematical Statistics In Data Analytics
13	MBA	29 th June 2020	V. Liniya	St.Paul Institute of Professional Studies, Indore	Marketing Strategies for Business New Normal
14	MBA	22 nd July 2020	V. Liniya	Vel Tech High Tech Dr.RangarajanDr.S akunthalaEngineeri	Career Prospects in Materials Management

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15	MBA	12 th June 2020	V. Liniya	Noorul Islam Centre For Higher Education	NAAC-The New Format- A Paradigm Shift
16	MBA	11 th June 2020	V. Liniya	NTVS's GajmalTulshiramPatil Arts, Commerce and Science College	COVID 19 and Digital Transformation
17	MBA	8 th June 2020	V. Liniya	SRM Arts and Science College	Financial Crisis- A Lagging Indicator of Structural Changes in Savings and Choice of Investment Avenues Amongst Individuals
18	MBA	11 th June 2020	V. Liniya	MEASI Institute of Management	Higher Education Post COVID 19: Opportunities and Challenges
19	MBA	20 th June 2020	V. Liniya	Vivekananda Institute of Management Studies	Career opportunities in Capital Market
20	MBA	27 th May 2020	V. Liniya	Vel Tech High Tech Dr.RangarajanDr.Sa kunthala Engineering College	Managing your finances and investments during COVID -19
21	MBA	22 nd April – 24 th April 2020	V. Liniya	RathnavelSubramaniam College of Arts & Science	Recent Trends in Artificial Intelligence and Impact on Teaching Professionals
22	MBA	31 st May – 1 st June 2020	V. Liniya	VELS Institute of Science, Technology &Advanced Studies	Skill Development

23	MBA	15 th June – 21 st June 2020	V. Liniya	Chouksey Engineering College	Reserve
24	MBA	5 th June- 8 th June 2020	V. Liniya	DMI College Of Engineering	Angular Framework

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1	MBA	22nd April- 24th April 2020	AbishaVijina V J	RathanavelSubar amaniamCollege Of Arts And Science	Recent Trends In Artificial Intelliegence And Impact On Teaching Professionals
2	MBA	20th May 2020	AbishaVijina V J	DMI College Of Engineering	Stigmata Techno Solutions LLP
3	MBA	22nd May 2020	AbishaVijina V J	AnandInstitute Of Higher Technology	Evolution Of Telecommunication Network
4	MBA	12th May - 16th May 2020	AbishaVijina V J	St.FrancisDe Sales College	Online Teaching, Learning And Assessment
5	MBA	05.06.20 To 08.06.20 20	AbishaVijina V J	DMI College Of Engineering	ANGULAR FRAMEWORK
6	MBA	25 th July 2020	AbishaVijina V J	DMI College Of Engineering	CONTRACT MANAGEMENT
7	MBA	22 nd & 23 rd July 2020	AbishaVijina V J	DMI College Of Engineering	IotPROGRAMMING FUNDAMENTALS
8	MBA	20 th July 2020	AbishaVijina V J	Xcelerating Minds, Mumbai	Investor Awareness Programme

9	MBA	22 nd July 2020	AbishaVijina V J	St.Joseph's College Of Engineering	INNOVATIONS IN THE INDIAN FINANCIAL MARKETS
10	MBA	22 nd July 2020	AbishaVijina V J	Vel Tech High Tech Dr.RangarajanDr .Sakunthala Engineering College	Career Prospect In Material Management
11	MBA	11 th July 2020	AbishaVijina V J	St.Joseph's College Of Engineering And Technology	'TOUCH THE SKY WITH GLORY, SKY Is Not The LIMIT'
12	MBA	12 th July 2020	AbishaVijina V J	R.M.K. ENGINEERING COLLEGE	IPR And Technology Transfer
13	MBA	1 st – 5 th July 2020.	AbishaVijina V J	TATTI	DECODING ENTREPRENEURSHIP
14	MBA	10 th July 2020	AbishaVijina V J	DMI College Of Engineering	Cloud Computing And Containers
15	MBA	9 th &10 th J uly 2020	AbishaVijina V J	DMI College Of Engineering	Introduction To Sagemath- Hand On Training
16	MBA	30.06.20 20	AbishaVijina V J	DMI College Of Engineering	"Unleashing Your LED TV"
17	MBA	16 th June 2020	AbishaVijina V J	St.Joseph's College Of Engineering	OVERVIEW ON CRM
18	MBA	15 th June 2020	AbishaVijina V J	St.Joseph's College Of Engineering	SAVINGS AND INVESTMENT STRATEGIES SALARIED CLASS
19	MBA	19 th June 2020	AbishaVijina V J	DMI College Of Engineering	Role Of Mathematical Statistics In Data Analytics
20	MBA	14 th June	AbishaVijina V J	St.Joseph's College Of	OUT OF BOX

		2020		Engineering	THINKING
21	MBA	13 th June 2020	AbishaVijina V J	St.Joseph's College Of Engineering	Career Opportunities In Logistic Sector
22	MBA	31 st May 2020	AbishaVijina V J	St.Joseph's College Of Engineering	Marketing In New Paradgim
23	MBA	27 th May 2020	AbishaVijina V J	Vel Tech High Tech Dr.RangarajanDr .Sakunthala Engineering College	Manage Your Finance And Investment In Covid19
24	MBA	21st May 2020	AbishaVijina V J	Kings Engineering College	INTELLECTUAL PROPERTY RIGHTS FOR ENGINEERS

Publications (Refereed Journals only)

S.No	Dept	Number of Papers Published
1	MBA	3

LIST ALL PUBLICATIONS IN JOURNAL

- Dr.M.L.Gnanadasan, "Descriptive analysis on usage of E-banking services and it's effectiveness among Customers in Chennai, Tamilnadu, State". SAMZODHANA- 'Journal of Management Research' Vol.12:Issue 1, April 2020. Pg.30-41
- Dr.M.L.Gnanadasan," *POST COVID-19 STRATEGIES TO IMPROVE RURAL BANKING PATTERNS AND PRACTICES AS AN OPPORTUNITY IN INDIA*" in International Online conference on Impact of "COVID-19" on local and Global Economy and Recovery strategies Organized by Sairam Institute of Management, held on 16th and 17th June 2020.

- **Ms.AbishaVijina.V.J, Ms.V.Liniya, Ms.G.Christy,**”Tacit Knowledge – A Managerial Skill To Manage Global Competitiveness”, THINK INDIA (Quarterly Journal), Vol-22-Issue-4-October-December-2019, pp:6883-6889 ISSN:0971-1260

GUEST LECTURES ARRANGED

Sl.No.	Dept.	Date & Time	Subject/Topic	Resource Person	Remarks
1	MBA	11.03.19	Total Quality Management	Dr.N. Bhuvana Devi, Prof.& HOD, MBA Department	
2	MBA	14/02/2019	LPP & Transportation model problems	Dr.Thiripura Sundari, HOD-Department of Mathematics	
3	MBA	09/03/2019	Long term sources of Finance	Dr.K. Selvi, Professor, Department of Commerce,	
4	MBA	9 th August 2019	communication and soft skills training	Mr.Rajasekar, Director winning solutions	
5	MBA	14 th August 2019	Behavioural Change Communication	Mr. Praveen Kirubakaran	
6	MBA	26/09/2019	how to groom oneself as a full fledged MBA graduates	Mr.N.C.Balachandran	

Seminars/ Workshop/ Symposium Organised

S.No	Dept.	Name / Title	Date	Resource Person	No of Participants
1.	MBA	workshop on communication skills	August 2019	Godwin C. Benhur	I and II year MBA students

Conference/Seminars/ Workshop/ STTP attended

Paper presented in the Conference

S. No	Dept.	Date	Name of the Faculty	Name of the Institution Organized	Title of the Paper presented
1	MBA	31.10.2019 to 02.11.2019	Abisha Vijina V J	St. Joseph's College Of Engineering	Business Analytics Using Advanced MS-Excel & SPSS

WORKSHOP ATTENDED:

S. No	Dept.	Date	Name of the Faculty	Name of the Institution Organized	Name / Title of the Program/ Paper presented
1	MBA	14.06.2020 to 15.06.2020	V. Liniya	Kalasalingam Academy of Research and Education	Workshop on SPSS
2	MBA	04.06.2020	V. Liniya	SHASUN JAIN College for women	National Workshop on Competency and Career Opportunities

NOTE:

As the academic year 2020-2021 was being held through online due to CORONA & Lock-down, not much events are to be shown.